

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**New Media Firm, The**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937166-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Defend Justice From Politic	DEFEND JUSTICE	1546

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	937166	07892882

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	361	379

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	-1--1--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1--1--	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/23/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV103X12212H	\$1,400.00	NM
3 WESH	F	10/26/12	6:15 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV104X12212H	\$1,400.00	NM
4	10/25/12	10/26/12	NBC Today Show	7:00-9:00 AM	---11--	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---11--	2	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WESH	Th	10/25/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	TV104X12212H	\$2,000.00	NM
7 WESH	F	10/26/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	TV104X12212H	\$2,000.00	NM
6	10/23/12	10/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----1--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	F	10/26/12	9:46 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	TV104X12212H	\$900.00	NM
12	10/26/12	10/26/12	Days of Our Lives	1:00-2:00 PM	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	F	10/26/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	TV104X12212H	\$800.00	NM
19	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1-1--	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	10/24/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV104X12212H	\$1,500.00	NM
4 WESH	F	10/26/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV104X12212H	\$1,500.00	NM
21	10/23/12	10/25/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937166-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Defend Justice From Polit	DEFEND JUSTICE	1546

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/25/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-1-1---		2	\$2,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00 NM
2	WESH	Th	10/25/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		<del>\$2,200.00</del> NM
See MG 21.3									
3	WESH	Sa	10/27/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	TV104X12212H	\$2,200.00 NM
MG for 21.2 10/25									
23	10/24/12	10/26/12	M-F Entertainment Tonight	7:00-730 PM	--1-1--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			--1-1--		2	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/24/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	TV104X12212H	\$2,000.00 NM
1	WESH	F	10/26/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	TV104X12212H	\$2,000.00 NM
24	10/23/12	10/23/12	M-F Access Hollywood	Access Hollywood /	-1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-1-----		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	TV103X12212H	\$2,000.00 NM
31	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	TV104X12212H	\$600.00 NM
34	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	TV104X12212H	\$1,500.00 NM
35	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:13 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	TV104X12212H	\$1,500.00 NM
36	10/26/12	10/26/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			----F--		1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	12:50 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	TV104X12212H	\$800.00 NM

Total Spots 17

Gross Total \$26,300.00

## Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Defend Justice From Politic	DEFEND JUSTICE	1546

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Agency Commission \$3,945.00

Net Amount Due \$22,355.00